

2024 Annual Report



Celebrating **30** Years of Caring for Kids

Executive Director's Message



The Oklahoma Caring Foundation (OCF) had lots to celebrate in 2024. Not only did OCF turn 30, the signature program of the Foundation, The Oklahoma Caring Van Program, turned 25. All of that celebrating called for cake!

To make the perfect celebratory cake, you should follow a good recipe and make sure you have all of the right ingredients.

Since 1994, the recipe for success we've been following is to provide Oklahomans with access to preventive health services, such as children's immunizations, dental care and sports physicals. The right ingredients we need to follow that recipe include working closely with our operating partners, community organizations, donors and our board. It's a piece of cake when these ingredients are measured carefully and mixed appropriately with care! Together we are breaking down the barriers of cost, restrictive clinic hours and transportation for the families and children we serve aboard the 9 Caring Vans.

Additionally, our "secret ingredient" annual fundraiser really takes the cake! The 21st Annual Champions of Health Gala, which was held in September, honored individuals and organizations who are making significant health impacts in their communities and raised over \$150,000 for the Oklahoma Caring Foundation. This financial support allows us to serve children where they spend their days, at schools, childcare centers or community organizations, which provides families access to life-saving vaccines, and other preventive health services.

The real icing on top is knowing how impactful the Caring Van® program has been after 25 years, serving over 242,000 children with over 404,000 immunizations.

The Oklahoma Caring Foundation team and our board of directors is proud of our efforts to work to improve the health of Oklahomans one child at a time – now, let's celebrate and eat some cake!

Brooke Townsend

A Recipe for Success — 30 Years of Caring!



Who We Are

The Oklahoma Caring Foundation Board of Directors

Stephanja Grober, Chair
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Charles M. Grim, D.D.S.
Reid Hebert, M.D.
Todd Hoffman, M.D.
Travis Johnson
Rick Kelly
J.T. Petherick
Brooke Townsend
Brad Vincent

Council of Advisors

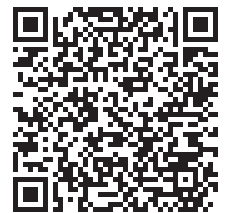
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Paula Huck
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Dave Lopez
Scott Meacham
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Don Wilber, M.D.

Staff

Brooke Townsend, Executive Director
Amy Pulliam, Manager
Lisa Martin Anderson
Kelly Crowder
Liz Davidson
Fernando Guillen
Tina Hutchison
Rosalba Martinez
Cecilia Ramirez

Donate

We are incredibly grateful to our donors. To donate, visit the **oklahomacaringfoundation.org** or scan the QR Code with your smartphone. You may also contact our development coordinator, Kelly Crowder at **kcrowder@bcbsok.com** or **918-551-3403**



2024 Achievements



Value Statement

Working to improve the health of Oklahomans one child at a time.

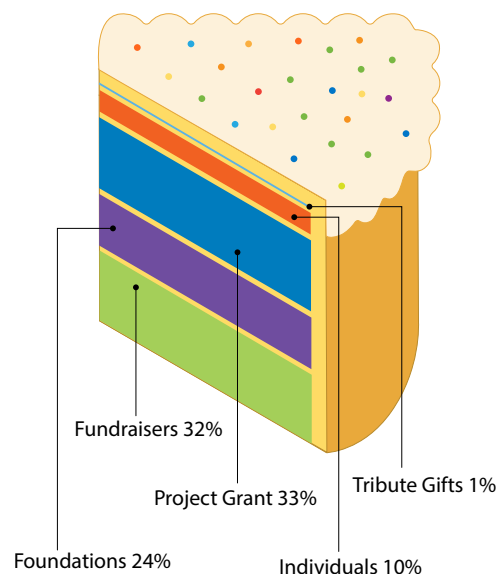
Mission

The Oklahoma Caring Foundation provides Oklahomans access to preventive health services.



Years Ended December 31, 2024 & 2023

Assets	2024	2023
Cash	\$ 298,270	\$ 205,014
Investments	2,684,675	2,469,571
Contributions receivable	8,455	58,919
Beneficial interest in assets held by others	242,651	217,256
Fixed assets, automobiles, net of accumulated depreciation of \$544,587- 2024; \$608,532 - 2023	175,128	218,910
Total assets	\$ 3,409,179	\$ 3,169,670
Liabilities and net assets		
Accounts payable	\$ 77,966	\$ 68,160
Net assets – without donor restrictions	3,331,213	3,101,510
Total liabilities and net assets	\$ 3,409,179	\$ 3,169,670



The Statement of Financial Position was taken from The Oklahoma Caring Foundation, Inc. complete audited financial report, which is available upon request.